



PUT YOUR CUSTOMERS ON THE PATH TO SUCCESS.



You probably have a customer or two who are just beginning to understand the capabilities of a Snap-on® diagnostic platform—and maybe more than a few "occasional use" techs or service writers looking for basic functionality from an affordable diagnostic tool.

What they need is a versatile entry-level diagnostic tool that offers all the features they want right now, plus an easy way into a long-term relationship with Snap-on diagnostic platforms for years to come. The new **MT2600** is the perfect way to help them overcome both the financial barrier of an initial platform purchase and any concerns they might have about the cost of an eventual trade-up.

MORE THAN JUST AN ENTRY-LEVEL TOOL

The **MT2600** gives entry-level techs fast, intuitive access to diagnostic capabilities, renowned Snap-on quality and support, and OEM-specific coverage for 50 domestic, Asian and European makes as far back as 1983. It's all included, right out of the box.

But since it also features the same software and usability of the other platforms in the Snap-on Diagnostics family, getting the **MT2600** in their hands now will make it easy for them to trade up to a more advanced diagnostic tool whenever they're ready — without having to worry about retraining or losing their investment.







THE KEY TO A **SUCCESSFUL FUTURE** S A DIAGNOSTIC

ECHNICIAN.

There's a lot for your customers to like about the MT2600, including diagnostics to help them complete the jobs others can only start – code scanning, live data graphing, functional tests, relearns and adaptations, and more.

But the biggest thing about the MT2600 is that it's any entry-level technician's way in to the universe of Snap-on Diagnostics.

THEY'RE ALWAYS IN CHARGE

Be sure to tell your techs they can update the software for their new MT2600 online anytime with over-the-air updates. But even more importantly, let them know how easy you can make it for them to upgrade to a more sophisticated tool whenever they're ready.

You can even use the included trade-in vouchers to introduce them to the idea of trading up to their next one when they think the time is right. And be sure to remind them that you'll always be there to help them decide which tool is the best one for them at every step of their career.

Simply put, the MT2600 is the first step on their journey to becoming a master technician. It's the ideal way to unlock their potential - and set them up for diagnostic success.



WHERE IT ALL BEGAN

The MT2600 is an evolution and celebration of the MT2500 "Red Brick" — the diagnostic tool that started it all.

First released in 1995, the MT2500 was our very first diagnostic tool, and it still holds a special place in the hearts and minds of Snap-on diagnostic customers around the world. If you ever find yourself in Kenosha, you might even be able to see one in person at the Snap-on Museum!