



**NEWS RELEASE**  
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## **Snap-on 2019 calendars showcase customer vehicles** *Entries for 2020 now being accepted through February 4, 2019*

**KENOSHA, Wis. (Dec. 3, 2018)** – Nothing says "Happy New Year" like a fresh, new calendar that's filled with vehicle eye-candy to fill the months of 2019. Snap-on features 41 innovative and calendar-worthy images of customer-submitted rides.

"Snap-on franchisees have some of the most talented and creative customers on the planet when it comes to restoring and customizing their vehicles," says Linda Miller, a Snap-on Tools product manager. "Choosing the most outstanding from the images submitted is no easy task, since their creations are so inspiring. We hope everyone who puts Snap-on innovations to good use at work and in their off hours is as motivated by these images as we are."

Customers of Snap-on franchisees can now submit classic or modified cars, trucks and motorcycles to be featured in the 2020 calendar. The vehicle chosen for the cover of the Snapshots calendar will be professionally photographed. Multiple vehicles can be submitted, but no more than one vehicle per owner will be selected per year. Entrants must include their name, vehicle year, and make/model information with the online or mailed entry. All photos must be high-resolution. Entries must be emailed to [2020Snapshots@wildimpact.com](mailto:2020Snapshots@wildimpact.com) or mailed to Wild Impact Marketing; Attn: 2020 Snap-on Calendar; N7 W22025 Johnson Dr., Suite 101; Waukesha, WI 53186, and must be received by February 4, 2019.

Customers can learn more about these calendars, as well as other tools and products, by contacting their Snap-on franchisee or other sales representative, visiting [www.snapon.com](http://www.snapon.com) or calling toll free 877-SNAPON-4 (877-762-7664).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$3.7 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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