

**NEWS RELEASE**For Immediate Release

For more information, contact: Lynn Konsbruck 312-768-7362 lkonsbruck@maxmarketing.com

## Snap-on Enhances Compare & Configure Website Feature

**LINCOLNSHIRE, IL, Feb. 26, 2018** – Snap-on® has recently enhanced the <u>Compare & Configure feature</u> on its <u>website</u> by adding the latest diagnostic tool features, including access to Intelligent Diagnostics and oil specs and resets, so professional technicians can compare two to four platforms at once to see the features that are offered and the differences between them.

"The latest Compare & Configure updates makes it even easier for customers to compare all of the different features of our Snap-on diagnostic tools in order to choose the right tool to fit their own specific needs," said Helen Taylor, senior marketing manager, Snap-on Diagnostics. "Whatever the job and whatever the budget, Snap-on has the platform and software that technicians need to get the job done right."

The Compare & Configure feature can be accessed from the Platforms & Software website page by clicking on the compare box under the platforms and then clicking the red compare button. Tools available on the site include: ETHOS<sup>®</sup> Edge, ETHOS<sup>®</sup> Tech, MICROSCAN<sup>®</sup> III, MODIS<sup>™</sup> Edge, SOLUS<sup>™</sup> Edge, VANTAGE<sup>®</sup> Ultra, VERDICT<sup>®</sup>, VERUS<sup>®</sup> Edge and ZEUS<sup>™</sup>.

For more information, contact a participating Snap-on Franchisee or other sales representative, or visit <a href="http://diagnostics.snapon.com">http://diagnostics.snapon.com</a>.

## **About Snap-on Diagnostics:**

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wis. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <a href="http://diagnostics.snapon.com">http://diagnostics.snapon.com</a>.