

NEWS RELEASE For Immediate Release To U.S. Publications Only For More Information, Contact:
Louise Burnett
(501) 450-1502
louise.burnett@snapon.com

New EZ-ADAS System from Hofmann

Unique Solution Lets Shops Service ADAS-Equipped Vehicles, Expand Business

Conway, AR – Oct. 30, 2019 – New vehicles are coming equipped with more and more ADAS (Advanced Driver Assistance Systems) features. While these drivers' aids or safety systems provide many benefits to vehicle owners, they present many challenges to shops servicing these vehicles unless they have the right equipment on hand. The new Hofmann[®] EZ-ADAS system is the ideal solution for shops that want to add ADAS sensor calibration to the services they offer and expand their business by servicing ADAS-equipped vehicles.

"ADAS sensors require recalibration if the position of the sensors are disturbed in any way. While services like repairing a bumper or a sensor replacement can be obvious, other services like wheel alignment, suspension angle adjustments or a simple tire change may not be evident, resulting in inadequate system communication, causing ADAS to operate improperly and leading to a malfunction of the vehicle," said Jeff Szuba, vice president of sales for Hofmann. "With ADAS becoming increasingly more common in newer vehicles and the need for sensor calibration growing exponentially, Hofmann EZ-ADAS can help shops service these advanced vehicle systems, providing a more complete service experience to their customers."

Featuring a unique centerline setup process that is highly accurate and easy to operate, the spacesaving *Hofmann* EZ-ADAS system includes all the required hardware and target components that cover a wide range of makes and models. EZ-ADAS simplifies the calibration process, eliminates the need for expensive tools and integrates easily into a shop's current environment, working with existing alignment equipment and diagnostic scan tools with ADAS coverage.

"For shops evaluating new equipment purchases, adding the Hofmann EZ-ADAS calibration system is a sound investment. Not only does it enable shops to expand service offerings, but it allows shops to compete more effectively by performing profitable ADAS-related jobs with ease, speed and accuracy," concluded Szuba.

Learn more about the new *Hofmann* EZ-ADAS System and other automotive wheel service and collision repair products by visiting SEMA booth 10809 at the Las Vegas Convention Center Nov. 5-9, going to hofmann-equipment.com or calling 877-482-4866.

About Hofmann

For more than 85 years, Hofmann® has been a world leading innovator of automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$3.4 billion, S&P 500 company headquartered in Kenosha, Wisconsin.