



For Immediate Release

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Get Ready for the Barbeque Season with Mitchell 1's "Sizzlin' Summer Sweepstakes"

POWAY, Calif. – June 10, 2019 – Mitchell 1 announces the launch of its "Sizzlin' Summer Sweepstakes" running now through Aug. 23, 2019. The contest will award one lucky person a set of stainless steel grilling tools each week through the summer months, culminating the week before Labor Day weekend.

The winners of the five-piece grilling tool sets will be automatically entered for a chance to win a grand prize of a gift pack of Omaha Steaks. Winners will be announced on Facebook each Thursday during the sweepstakes period. Facebook users can enter the sweepstakes on the [Mitchell 1](#) page.

"Just in time for the summer barbeque season, we're excited about the new Mitchell 1 'Sizzlin' Summer Sweepstakes' as it's a fun way to celebrate summer and the great outdoors, while thanking our loyal Mitchell 1 Facebook followers," said Nick DiVerde, senior marketing director for Mitchell 1. "Don't miss out on your chance to win a set of high quality grilling tools and a tasty assortment of Omaha Steaks for the ultimate summer barbeque."

To be eligible, visit Mitchell 1 on [Facebook](#) from a PC or web browser on a mobile device and click on the sweepstakes tab on the left to enter. Each entry is valid for the duration of the contest period.

For more information about Mitchell 1, visit mitchell1.com, call (888) 724-6742, or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

Headquartered in Poway, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. Mitchell 1 is a recipient of the ASE Blue Seal of Excellence award and was recognized by Frost & Sullivan in 2018 with the North American Customer Value Leadership Award. For more information about Mitchell 1 products and services, visit the company's website at mitchell1.com. Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions> and <https://twitter.com/Mitchell1>.

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