



*For Immediate Release*

Contact:  
Jill Schafer  
Mitchell 1  
858-391-5000, x6207  
[Jill.Schafer@mitchell1.com](mailto:Jill.Schafer@mitchell1.com)

Lynn Konsbruck  
Maximum Marketing Services  
312-768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## Mitchell 1 Enhances Wiring Diagrams in Latest ProDemand Software Release

**POWAY, Calif. – July 17, 2019** – Mitchell 1 announces the latest release of ProDemand® [repair information software](#) includes enhanced wiring diagrams featuring intelligent navigation that takes users directly to the specific component diagram -- with the related wires automatically highlighted. This makes it faster and easier than ever for technicians to find the exact wiring diagram they need for an efficient and accurate diagnosis and repair.

The new “smarter wiring diagrams” contain the content that ProDemand users are familiar with and appreciate, but with enhanced navigation that improves the user experience and speeds up the search process. ProDemand now opens the diagram for the specific component searched without the need to scroll through multiple pages of engine performance diagrams. The diagram not only opens at the component level, but also automatically highlights the traces.

“With the latest software update, we have expanded the functionality of Mitchell 1’s renowned wiring diagrams to help technicians work more efficiently,” said Gary Hixson, marketing manager for ProDemand, Mitchell 1. “These improvements take our wiring diagrams to a whole new level of intelligence and convenience for technicians to streamline the diagnostic process to help them maximize accuracy and productivity.”

Additional features of the enhanced wiring diagrams include:

- The ability to toggle highlighting of associated wires for each component without having to click each wire separately.
- A simplified view of complex diagrams with highlighting that extends across all the pages until the wire reaches its termination point.
- Zoom and orientation are maintained across multiple pages, streamlining navigation.
- When performing a deep dive into a wiring diagram, hidden wires appear faded but do not disappear entirely, providing detail while preserving the big picture view.

[ProDemand](#) provides complete OEM repair, estimating and maintenance information with exclusive real-world industry insights in a single lookup. The 1Search Plus search engine returns information in a user-friendly graphical “card” layout aligned with a technician’s workflow. Key features include expert-based Real Fixes, ADAS quick reference, the latest TSBs, common repair procedures, Top 10 Repairs dashboard and integrated estimating with the Mitchell 1 Manager™ SE shop management system.

For more information about Mitchell 1, visit [mitchell1.com](http://mitchell1.com), call (888) 724-6742, or locate an independent sales consultant at [mitchellrep.com](http://mitchellrep.com).

**About Mitchell 1:**

Headquartered in Poway, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. Mitchell 1 is a recipient of the ASE Blue Seal of Excellence award and was recognized by Frost & Sullivan in 2018 with the North American Customer Value Leadership Award. For more information about Mitchell 1 products and services, visit the company's website at [mitchell1.com](http://mitchell1.com). Follow Mitchell 1 on social media at [www.facebook.com/Mitchell1ShopSolutions](https://www.facebook.com/Mitchell1ShopSolutions) and [www.twitter.com/Mitchell1](https://www.twitter.com/Mitchell1).

# # #