



For Immediate Release

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Mitchell 1 and ASE Present 2019 Technician of the Future Award

SAN DIEGO, Calif. – Nov. 25, 2019 – Zachery Ward of Massena, New York was named the 2019 Mitchell 1 / Snap-on Automotive Service Excellence (ASE) Technician of the Future during the recent ASE Fall Board of Governors Meeting and Annual Technician Awards. Ward received a \$1,000 cash prize, a one-year subscription to [ProDemand](#)® auto repair software from Mitchell 1, along with airfare and hotel accommodations to attend the event to receive his award.

“We congratulate Zach on being named the 2019 Technician of the Future,” said Nick DiVerde, senior marketing director, Mitchell 1. “His accomplishments have demonstrated his commitment to excelling in his chosen field and we know he will be successful in his future endeavors.”

During high school, Ward attended BOCES Seaway Tech in Norwood, New York. He then earned a two-year degree in automotive technology from The State University of New York in Morrisville and is currently enrolled in classes to obtain a master’s degree in technology, with the goal of teaching automotive classes. Ward has worked as an automotive technician at a Chrysler, Dodge, Jeep, Ram dealership since May 2019.

Ward said he decided he wanted to become an automotive technician because he has always liked working with his hands and attending BOCES during high school helped him decide how to turn that in to a career.

To qualify to win the Mitchell 1 / Snap-on ASE Technician of the Future award, the winner must be ASE Certified, must have registered as a student and have the highest cumulative test scores on the A4, A5, A6 and A8 tests.

For more information about Mitchell 1, visit www.mitchell1.com, call (888) 724-6742, or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. Mitchell 1 is a recipient of the ASE Blue Seal of Excellence award and was recognized by Frost & Sullivan in 2018 with the North American Customer Value Leadership Award. For more information about Mitchell 1 products and services, visit the company’s website at mitchell1.com. Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions> and <https://twitter.com/Mitchell1>.

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