



For Immediate Release

**Contact:**

Jill Schafer  
Mitchell 1  
858-391-5251

[Jill.Schafer@mitchell1.com](mailto:Jill.Schafer@mitchell1.com)

Lynn Konsbruck  
Maximum Marketing Services  
312-768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## Andy Harmon Named 2020 Mitchell 1 Educator of the Year

**SAN DIEGO, California – Aug. 3, 2020** – Andy Harmon, coordinator for the Ford Maintenance and Light Repair (MLR) program at the Fayetteville Technical Community College (FTCC), in Fayetteville, North Carolina, was recently named the Mitchell 1 Educator of the Year. Each year, Mitchell 1 recognizes one of the nation's top teachers for their commitment to educational excellence in the automotive repair industry.

As the 2020 recipient, Harmon will receive a one-year complimentary subscription to Mitchell 1's ProDemand<sup>®</sup> diagnostic, estimating and [auto repair information software](#) for his school, a three-year membership in the North American Council of Automotive Teachers (NACAT), a check for \$500 and a \$250 Snap-on<sup>®</sup> gift card.

"Andy Harmon's excellent career experience and reputation as an automotive instructor make him an outstanding choice to receive this year's Mitchell 1 Educator of the Year honor," said Nick DiVerde, senior marketing director, Mitchell 1. "We're pleased to recognize Andy's dedication to helping develop skilled professionals for the car care industry, and we extend our sincerest congratulations to him on this achievement."

Harmon joined FTCC in 2013 as an adjunct automotive instructor and found that he loved being able to use his industry knowledge from his years spent working at dealerships to teach students the hands-on skills they would need to be successful technicians. He became a full-time instructor at FTCC in 2015. He finds his role to be extremely satisfying and likes the opportunity to work with individuals from all walks of life that are interested in learning to work on cars. Harmon is a 2000 graduate of Greenville Technical College, earning an associate in applied science degree in the General Motors Automotive Service Educational Program (GM ASE). He started his career working at GM dealerships in South Carolina, Georgia and North Carolina and earned his GM World Class certification in 2007.

Selection criteria for the Mitchell 1 Educator of the Year award require that a master automotive technician excel on all ASE automotive tests, including A1 – A8 (Engine Repair, Automatic Transmission/Transaxle, Manual Drive Train and Axles, Suspension and Steering, Brakes, Electrical/Electronic Systems, Heating and Air Conditioning, Engine Performance) and the L1 (Advanced Engine Performance Exam).

For more information about Mitchell 1, visit [www.mitchell1.com](http://www.mitchell1.com), call (888) 724-6742, or locate an independent sales consultant at [www.mitchellrep.com](http://www.mitchellrep.com).

### About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals

16067 Babcock Street | San Diego, CA 92127  
(858) 391-5000 [www.Mitchell1.com](http://www.Mitchell1.com)

improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company's website at [mitchell1.com](http://mitchell1.com). Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

# # #