

NEWS RELEASE

For Immediate Release
To U.S. Publications Only

For More Information, Contact:

Louise Burnett
(501) 450-1502
louise.burnett@snapon.com

Hofmann Wheel Aligners: New Look, Enhanced Features

Conway, AR – April 28, 2020 – Offering a sleek and sturdy new design, the Hofmann[®] line of geoliner[®] wheel alignment systems may have a new look, but these versatile aligners continue to provide shops with the same high level of innovative performance and productivity-enhancing features that they have come to expect from Hofmann.

“Hofmann aligners offer exceptional value for shops that want to make wheel alignment an integral part of their business,” said Jordan Krebs, product manager for Hofmann. “The newly designed geoliners provide shops with the technology, features and flexibility they need to efficiently increase their wheel alignment business and grow the bottom line.”

In addition to a new look, *Hofmann geoliner 770*, 678 and 590 wheel aligner models have enhanced online connectivity that can quickly access vehicle specifications and OEM repair procedures for ADAS repairs, as well as receive fast and easy software updates. The new online report management feature allows service providers to print, email or text aligner reports from anywhere in the shop, improving efficiency and enhancing customer service. The [line](#) of *Hofmann geoliner* wheel alignment systems includes models for every size shop:

[geoliner 770](#) – This innovative mobile imaging wheel aligner is ideal for high-volume shops that specialize in alignments and wheel service, delivering sophistication in a compact footprint that is designed to move anywhere in the shop.

[geoliner 678](#) – Designed with professional technicians in mind, this innovative wheel aligner features cutting-edge technology and intuitive software, giving techs the tools they need to complete easy, fast alignments.

[geoliner 590](#) – For imaging alignment technology in a fully portable package, this aligner delivers advanced technology and software to enable speed and efficiency at an affordable price.

Customers can learn more about *Hofmann geoliner* wheel aligners and other wheel service products by calling 800-251-4500 or visiting <https://us.hofmann-equipment.com/en/>.

About Hofmann

For more than 85 years, Hofmann[®] has been a world leading innovator of automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$3.7 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

###