



For Immediate Release

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Mitchell 1 Announces the Return of its “Sizzlin’ Summer Sweepstakes”

SAN DIEGO, Calif. – July 23, 2020 – Mitchell 1 announces the return of its “Sizzlin’ Summer Sweepstakes” Facebook contest, running now through Sept. 3, 2020. One lucky person will win a \$100 Omaha Steaks gift card each Thursday throughout summer, with two winners to be announced the final day, culminating the week before Labor Day weekend. Facebook users can enter the sweepstakes on the [Mitchell 1](#) page.

“With backyard barbeque season upon us and more people staying at home this summer, this was the perfect time for us to bring back our popular ‘Sizzlin’ Summer Sweepstakes,” said Nick DiVerde, senior marketing director for Mitchell 1. “It’s our way of thanking our Facebook followers and helping make this summer just a little more fun. Enter today for your chance to win an Omaha Steaks gift card to create your own ultimate backyard barbeque.”

To be eligible, visit Mitchell 1 on [Facebook](#) from a PC or web browser on a mobile device and click on the sweepstakes tab on the left to enter. Each entry is valid for the duration of the sweepstakes period.

For more information about Mitchell 1, visit mitchell1.com, call (888) 724-6742, or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company’s website at

mitchell1.com. Follow Mitchell 1 on social media at

<https://www.facebook.com/Mitchell1ShopSolutions>,

<https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

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