



For Immediate Release

Contact:

Jill Schafer

Mitchell 1

858-391-5000, x6207

Jill.Schafer@mitchell1.com

Lynn Konsbruck

Maximum Marketing Services

312-768-7362

lkonsbruck@maxmarketing.com

Mitchell 1 Customers Named Winners in Six Bay Giveaway Contest

SAN DIEGO, Calif. – May 4, 2020 – Mitchell 1 announces two of its customers were lucky winners in the Six Bay Giveaway contest that was recently held to introduce the Snap-on® Total Shop Solutions (TSS) family of brands that brings together best-in-class automotive repair products.

“We congratulate Jay Rosenblatt of Payless Garage in Salem, Oregon and Ivan Rodriguez of Full Service Master Car Care in Boerne, Texas on being chosen as winners in the Six Bay Giveaway,” said Nick DiVerde, senior marketing director, Mitchell 1. “Both customers will receive innovative automotive repair equipment to transform their service shops, including a free year of our Mitchell 1 ProDemand® auto repair information software.”

During the contest period, which ran from September 1, 2019 through January 24, 2020, qualifying purchases from any of the TSS partners, including Mitchell 1, were automatically entered to win one of three prizes valued up to \$59,000 worth of automotive repair equipment and software.

As the grand prize winner, Payless Garage won a Mitchell 1 ProDemand annual subscription, two Challenger Lifts CL10V3 2-Post Lifts, a John Bean® 12k Alignment Lift and a John Bean V2280 Wheel Aligner.

As the third prize winner, Full Service Master Car Care won a Mitchell 1 ProDemand annual subscription, a Pro-Cut™ B17 Bench Lathe and a Challenger Lifts CL10V3 2-Post Lift.

Total Shop Solutions is a family of Snap-on brands that brings together best-in-class repair products from across the industry. From wheel balancers, wheel aligners and diagnostics, to brake lathes, automotive lifts and collision repair, Total Shop Solutions offers a broad range of innovative products to outfit the service shop floor to ceiling.

About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability.

ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company's website at mitchell1.com. Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

#