



For Immediate Release

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## Mitchell 1 Launches Manager SE Webinar Training Series

**SAN DIEGO, Calif. – April 20, 2020** – Mitchell 1 is launching a new webinar series titled, “Master Your Mitchell 1 Shop Management Software,” that offers seven courses covering the most popular topics from its two-day Shop Management Workshop. The series will be offered free of charge.

“One way that Mitchell 1 can continue to support our customers is to give them tools to manage their shops with maximum efficiency and profitability,” said Nick DiVerde, senior marketing director, Mitchell 1. “We’re pleased to offer Manager™ SE users this opportunity to access exclusive online training that brings the content from our popular Shop Management Workshop right to their computers, at no cost.”

Running Tuesdays and Thursdays from April 21 through May 12, 2020, the webinar sessions will focus on best practices and guide users through the functionality of the Mitchell 1 Manager SE [shop management system](#). Customers will learn about new features, as well as tips, tricks and shortcuts they may not be using in their daily operation that will help them save time, improve accuracy and keep cars moving profitably through their bays.

Webinar topics will include:

- Successful Shop Setup with Manager SE – Parts 1 and 2
- Write it Right with Manager SE – Parts 1 and 2
- Manager SE Enhanced Features – Parts 1 and 2
- Manage Your Business with Manager SE and Reporting

The webinar curriculum is intended for current users of Manager SE who are looking to enhance their skill set with the shop management software, unlocking further value to their Manager SE subscriptions. Times vary by geographical region; contact your local Mitchell 1 sales consultant for the schedule and an invitation to attend the training sessions. Visit <https://mitchell1.com/myrep> to find your Mitchell 1 sales consultant.

### About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company’s website at [mitchell1.com](http://mitchell1.com). Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

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