



For Immediate Release

**Contact:**

Jill Schafer  
Mitchell 1  
858-391-5251

[Jill.Schafer@mitchell1.com](mailto:Jill.Schafer@mitchell1.com)

Lynn Konsbruck  
Maximum Marketing Services  
312-768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## Mitchell 1 Names Rowdy Wood 2020 Automotive Technology Outstanding Student

**POWAY, Calif. – June 16, 2020** – Rowdy Wood from Coalgate, Oklahoma has been named the 2020 Mitchell 1 Automotive Technology Outstanding Student. Each year, Mitchell 1 recognizes one U.S. or Canadian student for outstanding achievement in automotive technology and auto shop repair scholastics. Wood will receive a \$3,000 scholarship and a \$250 Snap-on gift card. The scholarship program is administered through the North American Council of Automotive Teachers (NACAT) Education Foundation.

“Mitchell 1 is proud to recognize Rowdy Wood for his outstanding achievement and dedication to pursuing educational excellence in the automotive technology field,” said Nick DiVerde, senior marketing director, Mitchell 1. “With his drive and passion for auto diagnostics and repair, we know he will achieve his goals and have a very successful career in the auto care industry.”

As a recent high school graduate, Wood will attend Oklahoma State University Institute of Technology in Okmulgee, Oklahoma in the fall of 2020. His goal is to obtain a Bachelor of Applied Science Degree in Automotive Technology with a specialization in General Motors. He will intern at Stuteville Chevrolet in Durant, Oklahoma as part of the program’s requirements.

While in high school, Wood also attended the Kiamichi Technology Center in Atoka, Oklahoma for two years where he was enrolled in the automotive technology program. He represented Kiamichi at the 2019 Skills USA national conference and was named the Kiamichi Technology Student of the Year 2019-2020.

To be eligible for the Mitchell 1 Automotive Technology Outstanding Student scholarship, applicants must be a current student majoring in automotive technology/auto shop repair course work and must meet the following criteria: be nominated by his/her NACAT instructor, maintain a minimum overall 3.0 GPA, have plans to attend (or already be enrolled in) an accredited college or university, and be a U.S. or Canadian citizen.

### **About Mitchell 1:**

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company’s website at [mitchell1.com](http://mitchell1.com). Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

###