



For Immediate Release

**Contact:**

Jill Schafer  
Mitchell 1  
858-391-5251

[Jill.Schafer@mitchell1.com](mailto:Jill.Schafer@mitchell1.com)

Lynn Konsbruck  
Maximum Marketing Services  
312-768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## Mitchell 1 Offers New Lift Point Quick Link in ProDemand

**SAN DIEGO, Calif., May 26, 2020** – The latest software release of ProDemand® [auto repair information](#) from Mitchell 1 includes a new Quick Link for tire information and lifting points that combines essential information to help technicians work safely and efficiently.

“ProDemand has made proper vehicle lifting easier than ever by combining a lift-point resource with tire information in a single, convenient Quick Link,” said Gary Hixson, senior market manager for Mitchell 1 ProDemand. “We’re pleased to be able to offer this new feature to help technicians save time and take proper steps to safely lift vehicles.”

Properly placing a vehicle on a lift is a crucial first step to performing service and repairs accurately. Not only does lifting a vehicle correctly improve the technician’s safety, but it also helps to avoid vehicle damage.

The Quick Link ribbon appears on the front page of the 1Search™ Plus module in ProDemand and provides instant access to the most frequently searched information in the software. Technicians can now link directly to information about lifting points as well as all tire information consolidated in this single link.

Information in the new Quick Link includes:

- Vehicle lifting points
- Tire fitment including tire sizes, wheel lug nut torque values, etc.
- Dill tire pressure monitoring system (TPMS) part numbers
- Schrader TPMS part numbers
- ATEQ TPMS reset procedures
- Bartec TPMS reset procedures

[ProDemand](#)® provides complete OEM repair, estimating and maintenance information with exclusive real-world industry insights in a single lookup. The 1Search Plus search engine returns [auto repair information](#) in a user-friendly graphical "card" layout aligned with a technician’s workflow. Key features include expert-based Real Fixes, ADAS quick reference, interactive color wiring diagrams, the latest TSBs, common repair procedures, Top 10 Repairs dashboard and integrated estimating with the Mitchell 1 [Manager™ SE](#) shop management system.

For more information about Mitchell 1, visit [www.mitchell1.com](http://www.mitchell1.com), call (888) 724-6742, or locate an independent sales consultant at [www.mitchellrep.com](http://www.mitchellrep.com).

**About Mitchell 1:**

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company's website at [mitchell1.com](http://mitchell1.com). Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

# # #