

**NEWS RELEASE**  
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**For More Information, Contact:**  
Louise Burnett  
(501) 450-1502  
[louise.burnett@snapon.com](mailto:louise.burnett@snapon.com)

## **New EZ-COLLETS App Improves Accuracy, Streamlines Tool Selection for Wheel Balancing Jobs**

**Conway, AR – Nov. 11, 2020** – Designed to help service technicians choose the correct tools for their specific wheel balancing jobs, the new Hofmann<sup>®</sup> EZ-COLLETS app will provide a faster setup, help improve balancing accuracy and ensure rim protection.

“The Hofmann EZ-COLLETS app is a unique application that will help service technicians perform their wheel balancing jobs quickly and efficiently,” said Mariana Montovaneli, director, marketing for Hofmann. “By using the EZ-COLLETS app on their mobile device, service technicians can find the best collet, flange, or quick plate for a wheel balancing job. They can also compare balancing tool options and the benefits of each as well as view information about the tire and rim of the selected vehicle.”

The EZ-COLLETS mobile app is free to download through the Apple<sup>®</sup> and Google<sup>®</sup> stores and requires an e-mail activation to use.

Customers can find out more about the new EZ-COLLETS mobile app by calling 877-482-4866. For information about more *Hofmann* wheel service products by calling 800-251-4500 or visiting <https://us.hofmann-equipment.com/en/>.

### **About Hofmann**

For more than 85 years, Hofmann<sup>®</sup> has been a world leading innovator of automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$3.7 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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