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Snap-on Adds New Tool Matcher Feature to Website

Find the Right Intelligent Diagnostics Tool for Your Needs

LINCOLNSHIRE, Ill., April 27, 2020 – Snap-on® is making it easier than ever for professional technicians to find the best Intelligent Diagnostics-enabled platform for their specific needs with the addition of a [tool matcher](#) feature on its website at <http://diagnostics.snapon.com>.

Technicians can click on the “Let’s Get Started” button to complete a short survey about the jobs they perform every day and the features that they use or believe would come in handy. Once they hit the “OK” button, they’ll receive a recommendation for the right Snap-on Intelligent Diagnostics tool for them, either [ZEUS®](#), [TRITON-D₈®](#) or [APOLLO-D₈™](#).

The results give technicians an overview of the product and allows them to watch a video as well as request a demonstration from their franchisee or other Snap-on representative. The tool matcher also provides a comparison of the Intelligent Diagnostics range and shows how the different products increase in features and capabilities.

Technicians that use the tool matcher feature will be able to increase their own understanding about the innovation inside Intelligent Diagnostics and how it saves significant time and boosts productivity in their work day.

Intelligent Diagnostics helps technicians by providing them with everything they need and nothing that they don’t, helping to guide them directly to the fix and eliminating guesswork. What makes it unique is that it anticipates the next move to help them through every step by only displaying information relevant to the specific vehicle and fault code.

To learn more information about Snap-on Intelligent Diagnostics, visit <http://diagnostics.snapon.com> or talk to a Snap-on franchisee or other sales representative.

About Snap-on:

Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Snap-on diagnostic products are sold through the company’s franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin.

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