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## Snap-on Introduces New Diagnostics Website

LINCOLNSHIRE, Ill., Dec. 9, 2020 – Snap-on® has launched a new Diagnostics website at <https://www.snapon.com/diagnostics> to provide even more relevant information to help customers learn about diagnostic products and services quickly. The new website is presented in a user-friendly, easy-to-navigate manner, whether on a desk-top computer or mobile device.

Visitors to the [website](#) will notice the homepage is redesigned with a sleek, new look using dropdown menus for viewing diagnostic tools, information and software products, news and training and support. The homepage also highlights Snap-on Intelligent Diagnostics and other areas of high interest, with links for visitors to learn more.

New features of the website include:

- Image-driven and friendly design for use by any device
- Intuitive navigation, descriptive menus and well-defined product categories, making it easy for visitors to find the information they need
- Detailed product pages with relevant information, specifications and product resources
- Product content that can be expanded or minimized as needed for better viewing
- Easy-to-use features to help technicians find the right diagnostic tool such as tool matcher, product compare and an online vehicle coverage guide
- A comprehensive resource center for training information and access to FAQs, quick start guides, manuals, how-to videos and more, makes getting up-to-speed with a new diagnostic tool fast and easy

To learn more about Snap-on diagnostic solutions, talk to a Snap-on representative or visit [diagnostics.snapon.com](https://diagnostics.snapon.com).

### **About Snap-on:**

Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Snap-on diagnostic products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. For more information, visit <http://diagnostics.snapon.com>.

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