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Barrett-Jackson Cup Competition finalists to be recognized by Snap-on for craftsmanship as *Makers and Fixers*

KENOSHA, WI – March 16, 2021 – The Barrett-Jackson Cup Competition recognizing the talent and craftsmanship of custom car and truck builders is back this year. For the event, Snap-on is supplying specially-wrapped roll cabs that celebrate *The Makers and The Fixers* to be awarded to the top five finalists in the Cup field.

"The *Makers and Fixers* initiative launched during Snap-on's 100th year to celebrate individuals who have the skillset and knowledge to make and fix, and some of the best in the world are being recognized through this respected Barrett-Jackson Cup," says Samuel Bottum, Snap-on chief marketing officer. "By supplying best-in-class roll cabs for those chosen by the judges as top five finalists, Snap-on hopes to elevate these premier *Makers and Fixers* by collecting and sharing stories of the incredibly talented people who keep the world running and in doing so, demonstrate expertise and creativity."

Only a select group of professional builders/owners across the nation will be participating in this year's Barrett-Jackson Cup, and a special presentation to the Cup finalists will be made during the Barrett-Jackson Scottsdale Auction March 20 – 27. Guests will have the opportunity to see each entry on display during the auction and vote online for their top pick. The Ultimate Best in Show will be announced at the close of the auction.

To find out more about the Cup competition, visit barrettjacksoncup.com. Be sure to follow [@makersandfixers](https://www.instagram.com/makersandfixers) on Instagram and share your story at www.makersandfixers.com.

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About Snap-on Incorporated

Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information, and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on also derives income from various financing programs to facilitate the sales of its products and support its franchise business. Products and services are sold through the company's franchisee, company-direct, distributor and internet channels. Founded in 1920, Snap-on is a \$3.6 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For additional information, visit www.snapon.com.

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