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**For More Information, Contact:**

Louise Burnett  
(501) 450-1502  
[louise.burnett@snapon.com](mailto:louise.burnett@snapon.com)

## **John Bean Introduces New Tru-Point App for Enhanced Augmented Reality Experience**

**Conway, AR – June 9, 2021** – The new John Bean® Tru-Point™ Augmented Reality (AR) Experience app lets shop owners and service technicians explore the new *Tru-Point* advanced driver assistance system (ADAS) calibration tool in a whole new way.

“The Tru-Point AR app gives users a complete view of the next-level in ADAS calibration through an augmented reality experience that highlights the features and benefits of Tru-Point in a unique, interactive way,” said Mariana Montovaneli, director of marketing for John Bean. “Augmented reality is an ideal way to clearly demonstrate the capabilities of Tru-Point when person-to-person sales presentations are not possible.”

Using both 3D functionality and augmented reality via the camera on a smartphone or tablet, the *John Bean* Augmented Reality Experience app lets the user experience the *Tru-Point* ADAS calibration tool in their shop before they make a purchase. *Tru-Point* can validate a vehicle’s alignment condition, automatically compensate for the levelness of the workshop floor and precisely perform calibrations according to OEM specifications. The AR app provides insight into the features and software that *John Bean* has developed to perform an alignment check and streamline the ADAS process. The app also includes videos that showcase the wide array of innovative features of the one-of-a-kind ADAS calibration system.

“At John Bean, we are adapting new technologies that enhance the customer experience so service professionals can learn more about our wide range of products and the benefits they offer,” said Montovaneli. “The new Tru-Point Augmented Reality Experience app is the latest innovative way to share how the extensive family of John Bean products can help shops improve the efficiency, competitiveness and performance of their service and repair businesses.”

Customers can download for free the *John Bean Tru-Point* Augmented Reality Experience app through the Apple® and Google® stores. To learn more about the *Tru-Point* ADAS calibration system and other *John Bean* automotive wheel service repair products, call 877-482-4866 or visit [www.mytru-point.com](http://www.mytru-point.com).

### **About John Bean**

John Bean is a world-leading source for automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$3.7 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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