



For Immediate Release

Contact:

Jill Schafer
Mitchell 1
858-391-5251
Jill.Schafer@mitchell1.com

Lynn Konsbruck
Maximum Marketing Services
312-768-7362
lkonsbruck@maxmarketing.com

Mitchell 1 Kicks Off “Snow Much Fun” Facebook Sweepstakes

SAN DIEGO, Calif., Jan. 27, 2021 – Mitchell 1 has kicked off its newest Facebook sweepstakes, “Snow Much Fun with a Blizzard of Winners,” running now through Feb. 21, 2021. One winner of a \$25 Amazon gift card will be announced on the Mitchell 1 Facebook page each day from Feb. 1 to Feb. 25, with a blizzard of 15 winners to be announced on Feb. 26. Facebook users can enter the sweepstakes on the [Mitchell 1](#) page.

“With the cold and snow of winter upon us, our ‘Snow Much Fun with a Blizzard of Winners’ sweepstakes is a fun way to celebrate the season while showing gratitude for our Facebook followers,” said Nick DiVerde, senior marketing director for Mitchell 1. “Enter today for a chance to win a little token of our appreciation.”

Visit Mitchell 1 on [Facebook](#) or click on the [mobile link](#) to enter. Each entry is valid for the duration of the sweepstakes period.

Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry since 1918 and offers a complete line of integrated software and services to help automotive and commercial truck professionals improve productivity and profitability. From repair information with real-world fixes to shop management software and marketing services, auto and truck repair businesses rely on Mitchell 1 for end-to-end process efficiency.

For more information about Mitchell 1, visit www.mitchell1.com, call (888) 724-6742, or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand[®] optimized with SureTrack[®] is the most complete solution for OEM and real-world repair information and diagnostics. Manager[™] SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company’s website at mitchell1.com. Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

###