New Video Content Added to John Bean YouTube Channel

Conway, AR – Nov. 15, 2021 – John Bean® has added new content to its YouTube channel. The most recent video additions focus on the innovative John Bean Tru-Point™ advanced driver assistance system (ADAS) calibration tool.

“Because John Bean Tru-Point has quickly become a must-have addition to any shop, we have added more video content to help service technicians get the most out of their Tru-Point system,” said Mariana Montovaneli, director of marketing for John Bean. “These videos showcase the beneficial features of Tru-Point and how they help improve performance and productivity when providing ADAS service.”

John Bean Tru-Point is equipped with top-of-the-line software technology and allows for one-person operation, saving time and eliminating the need for extensive training. Simple, real-time and visual target placement instructions allow a shop to streamline the ADAS calibration process from beginning to end.

New videos added to the John Bean YouTube channel show Tru-Point in action and visually demonstrate how Tru-Point is intuitive and simple to use. An instructional video provides step-by-step instructions for use and shorter videos highlight the unique features of Tru-Point, including the touch screen, swing arm monitor, target placement, height adjustment and camera system floor compensation.

“These new videos provide a comprehensive understanding of how Tru-Point can be a helpful resource for shops,” continued Montovaneli. “A shop that is considering ADAS calibration for a new service is able to watch the videos and see all that Tru-Point has to offer and how easy is it to get started.”

To view the John Bean YouTube channel and subscribe to receive the latest video updates, visit www. https://www.youtube.com/user/johnbeanequip. Customers can also learn more about the new John Bean Tru-Point ADAS calibration system by calling 877-482-4866 or visiting www.mytru-point.com.

About John Bean
John Bean is a world leading source for automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company’s franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a $3.6 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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