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New Video Shows How Tru-Point™ Simplifies ADAS Calibration

Conway, AR – July 28, 2021 – A new video from John Bean® demonstrates how performing advanced driver assistance system (ADAS) calibration with the one-of-a-kind integrated Tru-Point™ system can help increase productivity and drive more business to their shops.

The new video, entitled *Tru-Point ADAS Calibration System*, can be found on the MyTru-Point.com dedicated website, as well as on the *John Bean* [YouTube](#) channel, and demonstrates the benefits *Tru-Point* provides to shops and how it is intuitive and simple to use.

“ADAS calibration presents a growing opportunity for shops to drive more vehicles into their bays, and our new video provides a thorough overview of how Tru-Point can help shops capture and service that new business,” said Mariana Montovaneli, director of marketing for John Bean. “The video explains how the unique Tru-Point system combines high camera technology, targets and advanced software to save valuable time and generate accurate results.”

John Bean Tru-Point is the only ADAS calibration tool that lets shops validate if vehicles meet OEM alignment specifications as well as proper target placement procedures. Simple, real-time and visual target placement instructions streamline the ADAS calibration process from start to finish and accurate, easy-to-read reporting clearly identifies vehicle service needs.

“Minimal training is required to operate Tru-Point,” said Montovaneli. “Tru-Point is also the only ADAS calibration tool that compensates for floor leveling and completes the calibration process quickly, even when performing an alignment check.”

Customers can find out more about the new *John Bean Tru-Point* ADAS calibration tool by calling 877-482-4866 or visiting www.mytru-point.com.

About John Bean

John Bean is a world leading source for automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$3.7 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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