

NEWS RELEASE
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Hofmann geoliner 609 Imaging Wheel Aligner Honored with MOTOR Top 20 Award

Conway, AR – Nov. 15, 2022 – The Hofmann® geoliner® 609 wheel alignment system has been honored with a MOTOR Top 20™ Award. Automotive professionals voted for the awards that recognize the past year's most innovative and exciting new developments from across the automotive industry.

"We are honored to receive such a prestigious award for the Hofmann geoliner 609 wheel aligner," said Mariana Montovaneli, director of marketing for Hofmann. "What makes this award extra special is that it was selected by automotive professionals who use our products. We want to thank MOTOR and all those who voted for the geoliner 609."

The [Hofmann geoliner 609](#) is versatile, takes up minimal space in the shop, is pre-assembled and only requires one-person installation to get shops started. A technician can control the *geoliner* 609 from anywhere in the shop with a tablet, and the beam rotates vertically for added mobility and easy storage. In addition, a robust mechanical winch allows for precise camera beam movement.

Featuring intelligent software tools, the *geoliner* 609 has an elevated, two-wheel compensation mode for shops with limited space, which means more flexibility in performing alignments in situations where a standard alignment rack is unable to be used. It also includes a predictive alignment flow and automatic error detection system, as well as video-speed imaging for fast roll-back compensation. The VODI™ technology guides technicians for efficient measuring, and online repair information and technical service bulletins are provided.

A [new video](#) showcases the versatility and efficiency of the *geoliner* 609. Customers can learn about *Hofmann* wheel service products by calling 800-251-4500 or visiting www.hofmann-equipment.com/.

About Hofmann

For more than 85 years, Hofmann® has been a world leading innovator of automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$3.6 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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