



**NEWS RELEASE**  
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## Limited-Edition Pink Snap-on Tool Sets "Socket to Breast Cancer" During Breast Cancer Awareness Month

**KENOSHA, Wis. (October 24, 2022)** – Snap-on customers can “Socket to Breast Cancer” during October by purchasing limited-edition pink tool sets in recognition of Breast Cancer Awareness Month. A percentage of sales will support [The Pink Fund](#) and [The Kelly Shires Foundation](#) to help provide financial assistance to breast cancer patients and their families to help cover non-medical expenses during treatment, such as auto repairs and utility bills.

**Snap-on® SGDX60BPM 6-piece Combination Instinct® Soft Grip Screwdriver Set, Pink** – Featuring pink Soft Instinct® handles for a powerful and comfortable grip, this six-piece screwdriver set includes .035, .045, and .050" flat tips and #1, #2, and #3 PHILLIPS® ACR tips. Each tool has nickel-chrome plating to protect against corrosion and alloy steel blades to enable maximum turning power. The curve of each crown ensures fingertip control and easy spinning during use, and when set aside, the unique shape prevents the tool from rolling away.



**Snap-on® PL306ACFP 3-piece Pliers Set, Pink** – Included in this do-it-all set are VectorEdge Cutters and TalonGrip™ Long Nose and Combination Pliers, all manufactured in Snap-on's Milwaukee facility from cold-forged steel with a higher alloy content for superior strength and maximum durability. The cutters provide power and exactness at all locations along the blades for cutting through a variety of wires comfortably with grips designed to ease fatigue. The TalonGrip™ long nose pliers provide up to 57 percent more pulling power with serrated jaws and an optimized handle for powerful gripping. With a three-position slip joint, the combination pliers round out this set to provide ultimate gripping capability with effortless position switching.



**Snap-on® RAT3HLFDPP 3-piece 1/4", 3/8", and 1/2" Drive Dual 80® Technology Hard Grip Long Handle Flex-Head Ratchet Set, Pearl Pink** – Snap-on delivers sought-after strength and durability with this RAT3HLFDPP set, featuring its signature Dual 80® Technology ratchet design, long handles for extra reach, and hard chemical-resistant handles. A two pawl, 80 tooth gear system ensures seven teeth are always in contact with the gear, providing maximum strength and durability, along with safety for the user. The 1/4" ratchet has a 72-tooth gear system with 6 teeth in contact. The ratchet's flex-head design allows multiple positions for adaptability and accessing tight, hard-to-reach spaces. Each piece promises long-term use with a sealed head and rugged reverse lever.



Find out more about these and other Snap-on tools and products by contacting your participating Snap-on franchisee or other representative, visiting [www.snapon.com](http://www.snapon.com), or calling toll-free 877-SNAPON-4 (877-762-7664).

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### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and internet channels. Snap-on Incorporated, which was founded in 1920, is a \$4.25 billion, S&P 500 company located in Kenosha, Wisconsin, with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

**IMAGES AVAILABLE HERE:** [Snap-on Pink Tool Sets "Socket to Breast Cancer" During October](#)