



For Immediate Release

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Mitchell 1 Sponsors Free Motor Age Webinar

Learn About the High Voltage Electric Powertrain

SAN DIEGO, Calif. – Oct. 17, 2022 – Mitchell 1 will sponsor a free webinar on Saturday, Oct. 22 at 6 p.m. EST titled, “Exploring the ‘E’ in EV,” which will highlight testing and inspection techniques for high voltage battery systems in electric vehicles and hybrid systems.

Hosted by Peter Meier, Motor Age’s group technical editor and director of training, and G. Jerry Truglia of Technician’s Service Training (TST), the webinar will walk attendees through the intricacies of the high voltage electric powertrain, starting with the high voltage (HV) battery pack all the way to the drive wheels.

They will discuss common issues that technicians may encounter as they expand their service capabilities to meet the demands of hybrid electric vehicles (HEV), plug-in hybrid vehicles (PHEV) and battery electric vehicles (BEV).

“Don’t leave money on the table,” said Meier. “Many hybrids on the road right now need battery inspection and service – just one example of the service revenue that technicians should be putting in their pockets. However, they can’t start collecting it until they are trained on these systems and learn the safety precautions they need to follow and implement in their own businesses. Get ready, electric vehicle sales are poised to more than triple by 2025.”

To register, visit <https://events.motoragettraining.com/products/Exploring-The-E-In-EV.aspx>.

For more information about Mitchell 1, visit www.mitchell1.com, call (888) 724-6742, or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom-line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company’s website at mitchell1.com. Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

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