



For Immediate Release

Contact:

Janet Dayton
Mitchell 1
858-391-5251

Janet.Dayton@mitchell1.com

Lynn Konsbruck
Maximum Marketing Services
312-768-7362
lkonsbruck@maxmarketing.com

New Wire-to-Wire Feature in ProDemand Improves Content for Both ICE and Electric Vehicles

SAN DIEGO, Calif., Nov. 14, 2022 – Mitchell 1 has added a new wire-to-wire feature to its advanced interactive wiring diagrams within the [ProDemand](#)[®] auto repair information software that will be a real time saver for technicians as they navigate electrical issues on today's advanced vehicles, whether they're built on electric or internal-combustion platforms.

"Mitchell 1 has again enhanced its best-in-class ProDemand wiring diagrams with a new wire-to-wire jump feature that will make the difficult task of diagnosing complex vehicles even easier," said Ben Johnson, director of product management for Mitchell 1. "It's part of our commitment to provide information to repair today's vehicles and the ever-growing population of electric models."

Technicians often had to jump from a wire in one diagram to the related content for a component in a separate diagram to get the full picture of a circuit. With the new wire-to-wire feature, ProDemand takes technicians to the specific wire in a companion diagram with the trace already highlighted. The history navigation arrows can easily take them back to where they started with the original trace highlighted.

Exclusive to Mitchell 1, advanced interactive wiring diagrams let users navigate via the diagram directly to repair information for components. Component names shown in the wiring diagrams are active links that take users straight to the information needed, such as location, connector views and replacement procedures. Connectors, grounds and splices are searchable in 1Search and include active hyperlinks that take users directly to related content. ProDemand not only takes the user to the specific diagram, but when the diagram is opened, the component, connector, ground or splice will be in focus with all the traces already highlighted.

ProDemand auto repair information provides complete OEM repair, estimating and maintenance information and exclusive real-world industry insights in a single lookup to help technicians repair vehicles more efficiently. Key features include expert-based Real Fixes, ADAS quick reference information, advanced interactive color wiring diagrams, the latest TSBs, common replaced parts graphs and integrated estimating with the Mitchell 1 [Manager](#)[™] [SE](#) shop management system.

For more information about Mitchell 1, visit mitchell1.com, call (888) 724-6742, or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom-line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company's website at mitchell1.com. Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

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