



For Immediate Release

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Applications Now Being Accepted for the Mitchell 1 Automotive Technology Scholarship

SAN DIEGO, Calif., Jan. 30, 2023 – Applications are now being accepted for the annual Mitchell 1 Automotive Technology Scholarship. High school seniors and college students in the U.S. and Canada who are interested in pursuing a career in the automotive aftermarket can submit applications through March 31 by visiting the Automotive Aftermarket Scholarship Central website at www.AutomotiveScholarships.com.

“We’re pleased to offer the Mitchell 1 Automotive Technology Scholarship to a deserving student to help pave their way to a fulfilling career servicing or supplying parts for vehicle maintenance and repair,” said Nick DiVerde, senior marketing director, Mitchell 1. “The scholarship will help students pay for their tuition so they can achieve the skills they need to succeed in this rewarding field.”

The recipient will receive a \$2,500 scholarship, a check for \$500 and roundtrip airfare and accommodations for the winner and a guest to attend the North American Council of Automotive Teachers (NACAT) conference to be held July 10-13, 2023, in Houston, Texas.

To be eligible, scholarship applicants must be a current student majoring in automotive technology / auto shop repair course work and meet the following criteria:

- Nomination from his/her NACAT instructor
- Minimum overall 3.0 grade point average
- Planning to attend an accredited college or university, or already enrolled in an accredited college or university
- A U.S. or Canadian citizen

By completing a single application [online](#), students will be considered for multiple scholarships for which they are eligible, including the Mitchell 1 scholarship. The streamlined website allows applicants to view the details of all scholarships available and continue to update their application until the March 31 deadline.

For more information about Mitchell 1, visit www.mitchell1.com, call (888) 724-6742, or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand[®] optimized with SureTrack[®] is the most complete

solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom-line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company's website at mitchell1.com. Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

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