

**NEWS RELEASE**  
For Immediate Release

**For More Information, Contact:**  
Louise Burnett  
(501) 450-1502  
[louise.burnett@snapon.com](mailto:louise.burnett@snapon.com)

## Media Alert

### Award-Winning John Bean Equipment on Display at Northeast 2023 Conference

**Conway, AR – March 17, 2023 –** The award-winning John Bean® Tru-Point™ advanced driver assistance system (ADAS) calibration tool and V3300 diagnostic wheel alignment system will be available for demonstrations at the Northeast 2023 Conference held March 17-19 at the Meadowlands Exposition Center in Secaucus, New Jersey.

The Northeast Conference is presented by the Alliance of Automotive Service Providers/New Jersey (AASP/NJ) and attracts collision repair professionals throughout the region. The *John Bean* products will be showcased at booth #527.

[Tru-Point](#) is a revolutionary ADAS calibration tool and the only all-in-one solution on the market that allows shops to validate that the vehicle meets the OEM-required alignment specifications, as well as the proper target placement procedures.

Designed for high-volume shops, the *John Bean* [V3300](#) diagnostic wheel alignment system provides immediate, precise alignments, while its intuitive notification system helps to prevent errors before they result in a bad alignment. The V3300 also provides real-time information on vehicle-specific ADAS procedures.

For more information about the Northeast Show, visit [www.aaspnjnortheast.com](http://www.aaspnjnortheast.com). To learn more about *John Bean* automotive wheel service repair products, call 877-482-4866 or visit [www.JohnBean.com](http://www.JohnBean.com).

#### About John Bean

John Bean is a world leading source for automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$4.25 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

###