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Hofmann geoliner 609 Video Now Available in Five Languages

Video Highlights Productivity-Enhancing Benefits of Wheel Aligner

Conway, AR – Feb. 1, 2023 – The recently introduced [video](#) highlighting the advantages of the award-winning Hofmann® geoliner® 609 wheel alignment system is now available in five languages.

In addition to English, the *Hofmann geoliner* video has been translated into [French](#), [German](#), [Italian](#) and [Spanish](#). The latest innovation in advanced imaging alignment, the *geoliner* 609 integrates the same system features of the *Hofmann* advanced 3D imaging alignment core system within a compact, economical design.

“Hofmann is a global brand, and we knew it was important that our customers be able to view this informative and educational video in a variety of languages,” said Jordan Krebs, product manager for Hofmann. “The video highlights the versatility and efficiency of the geoliner 609 and demonstrates how shops can benefit by adding this in-house solution for alignment services.”

The new video offers an in-depth look at the *Hofmann geoliner* 609 and an overview of how shops can incorporate it into their alignment business. The *geoliner* 609 takes up minimal space in the shop, arrives pre-assembled and can be installed by one person. A technician can control it from anywhere in the shop with a tablet, and the beam rotates vertically for added mobility and easy storage.

Customers can learn more about the [Hofmann geoliner 609 wheel alignment system](#) and other *Hofmann* wheel service products by calling 800-251-4500 or visiting www.hofmann-equipment.com/.

About Hofmann

For more than 85 years, Hofmann® has been a world leading innovator of automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$4.25 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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