



Contact: Lynn Konsbruck
Maximum Marketing Services
312-768-7362
lkonsbruck@maxmarketing.com

MEDIA ALERT

Register Now for Snap-on Fall Software Introduction Webinar

LINCOLNSHIRE, Ill., Sept. 20, 2023 – The Snap-on® fall software release is available Monday, October 2. Jason Gabrenas, diagnostic expert and national field sales trainer for Snap-on, will host a free [webinar](#) to highlight the new features and coverage added to the software release as well as walk through some practical demonstrations live.

The webinar sessions will take place on Thursday, Sept. 28, Wednesday, Oct. 4 and Monday, Oct. 9 at 8:00 p.m. ET / 7:00 p.m. CT / 5:00 p.m. PT.

To register to attend via Zoom, click [here](#). To subscribe to the Snap-on YouTube channel to view live, visit www.youtube.com/snapondiagnostics.

To learn more information about Snap-on, visit www.snapon.com/diagnostics or talk to a Snap-on franchisee or Snap-on sales representative.

About Snap-on

Snap-on Incorporated is a leading global innovator, manufacturer, and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks including those working in vehicle repair, aerospace, the military, natural resources, and manufacturing. From its founding in 1920, Snap-on has been recognized as the mark of the serious and the outward sign of the pride and dignity working men and women take in their professions. Products and services are sold through the company's network of widely recognized franchisee vans, as well as through direct and distributor channels, under a variety of notable brands. The company also provides financing programs to facilitate the sales of its products and to support its franchise business. Snap-on, an S&P 500 company, generated sales of \$4.5 billion in 2022, and is headquartered in Kenosha, Wisconsin.

###