NEWS RELEASE  
For Immediate Release

To U.S. Publications Only

**Snap-on features products for “snappy” holiday gifting**

KENOSHA, WI (December 13, 2023) – Give Santa a little help this year with gifts from Snap-on’s holiday gift guide. The 12-page guide, available through Snap-on franchisees, features 81 products under $100, 37 products from $100 to $250 and 28 products over $250, and all still in stock, ready for delivery.

The **Snap-on® CTRS761 14.4V MicroLithium Cordless Reciprocating Saw** is small, lightweight, and can cut through just about anything. It has a variable-speed trigger and has a footplate that can be adjusted to six different positions to take on steel, wood, plastic, and other materials. The non-slip cushioned nose reduces vibration while the one-handed blade release requires no tools for fast, uncomplicated switching between jigsaw and reciprocating saw blades. It comes with two lithium-ion batteries, a one-hour charger, and 6-inch, bi-metal blade to get started using it right out of the box. Learn more about the reciprocating saw here: [https://youtu.be/4WRL45bMoOY](https://youtu.be/4WRL45bMoOY)

The **Snap-on® CTAB9050 Cordless Blower** can reach a maximum air speed of 100 MPH with 450 CFM air volume with the power of a brushless motor. It has both high and low settings with a 15 foot clearance range. Even running on a 4.0 or 5.0 Ah battery (not included) at full the 15,000 RPM, the blower has a balanced weight design. When the job is done, it comes with a convenient hook for easy hanging. Learn more about the blower here: [https://youtu.be/2pGwaUlA1AY?si=DoBprCqTRdEgn7ek](https://youtu.be/2pGwaUlA1AY?si=DoBprCqTRdEgn7ek)
The Snap-on® SMT97R Multi-Tool is packed with useful tools that are all safely stored inside the handles until they’re needed. This tool features one-handed opening Talon Grip™ jaws with a three-sided rotating carbide wire cutter and stripper, and precision needle nose pliers. Also stored within the tool's rugged steel frame is a full-size blade with partial serration, Phillips® and flat head drivers, spring loaded scissors, fine and course files, and a bottle opener for with the work is done. This multi-tool is made in the U.S. and has both standard and metric measurements stamped in the handle. This multi-tool and safe-keeping sheath are branded with the Snap-on logo. Learn more about the multi-tool here: https://youtu.be/23uj9V2z6KA?si=JPS3iPrEL9xbggxZ

Customers can learn more about special pricing on these holiday catalog products that include everything from the softest socks you’ll have in your drawer to speedy hex adaptors and the coolest looking gloves in the shop by contacting their participating Snap-on franchisee or representative, calling toll free 877-SNAPON-4 (877-762-7664), or visiting www.snapon.com

About Snap-on Tools
Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and internet channels. Snap-on Incorporated, which was founded in 1920, is a $4.5 billion, S&P 500 company located in Kenosha, Wisconsin, with operations throughout the world. For additional information, visit www.snapon.com.

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Images available here.