



NEWS RELEASE
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Snap-on showcases red, white, and blue products this Veterans Day

KENOSHA, WI (November 8, 2023) – Snap-on is proud to have a long history of serving a broad range of government and military operations since the company's founding. Consistently, Snap-on is regarded as a veteran friendly company and a top franchise opportunity by major media outlets. In recognition of Veterans Day, here are a couple of the many Snap-on products that come in patriotic colors.

The **Snap-on® YA4609 Auto Darkening Welding Helmet** with its black and multi-color eagle graphic merges modern functionality with patriotic flair and boasts four precise arc sensors for consistent auto-darkening. With adjustable shade modes from #6-9 to #9-13, it caters to varied welding tasks. Its unique grind lockout feature allows dual functionality as both a face shield and welding helmet, enhanced by a high-definition lens and a broad 3.73 x 3.34" viewing area. Solar and lithium-battery options ensure effortless power sourcing, while the deluxe comfort fit headgear ensures optimal wear.



The **Snap-on® 8-3/4" SSDMR4BRWB Ratcheting Standard Screwdriver in Red, White, and Blue** is a robust screwdriver, proudly made in the USA, combining a solid stainless steel 3-25/32 inch shank with a red, white, and blue standard hard handle. Its rare earth magnetic bit retention ensures stability, while a forward-lock-reverse mechanism bolsters its precise ratchet action. The knurled shank spinner provides enhanced control. This screwdriver comes with flat tip bits (3/16" and 9/32") and PHILLIPS® ACR® bits (#1, #2, and #3).



Customers can learn more about these products by contacting their participating Snap-on franchisee or representative, calling toll free 877-SNAPON-4 (877-762-7664), or visiting www.snapon.com

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace,

agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and internet channels. Snap-on Incorporated, which was founded in 1920, is a \$4.5 billion, S&P 500 company located in Kenosha, Wisconsin, with operations throughout the world. For additional information, visit www.snapon.com.

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