



For Immediate Release

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Mitchell 1 Names Ty Rockney as the 2024 Automotive Technology Outstanding Student

SAN DIEGO, Calif. – July 29, 2024 – Ty Rockney of Chesapeake, Virginia, has been named the 2024 Mitchell 1 Automotive Technology Outstanding Student – a recognition that includes a \$2,500 scholarship and an all-expenses-paid trip to attend the 2024 North American Council of Automotive Teachers (NACAT) conference.

As part of the scholarship program, administered through the University of the Aftermarket Foundation, Mitchell 1 annually honors a U.S. or Canadian student for their outstanding achievement in automotive technology and auto shop repair scholastics.

“We are proud to recognize Ty Rockney as the 2024 Mitchell 1 Automotive Technology Outstanding Student for his dedication to pursuing a career in the auto care industry,” said Nick DiVerde, senior director, product management for Mitchell 1. “We have full confidence that he will accomplish his goals and thrive in his career path.”

Rockney is currently enrolled in the automotive technology program at the Advanced Technology Institute (ATI) in Virginia Beach, Virginia. After his graduation in January 2026, he plans to work as an automotive service technician and aspires to become an instructor or own a repair shop.

Rockney discovered his passion for automotive repair after receiving a 1997 Dodge Ram 1500 for Christmas in 2020. His father initially assisted him, but he soon took the initiative to research, purchase parts and work on the truck himself. His great uncle, a technician since the 1970s, also inspired his career choice.

The award was presented during the NACAT awards luncheon on July 24 in Indianapolis, Indiana. To be eligible for the Mitchell 1 Automotive Technology Outstanding Student scholarship, applicants must be a current student majoring in automotive technology/auto shop repair course work and meet the following criteria: be nominated by his/her NACAT instructor, maintain a minimum overall 3.0 GPA, have plans to attend (or already be enrolled in) an accredited college or university and be a U.S. or Canadian citizen.

For more information about Mitchell 1, visit www.mitchell1.com, call (888) 724-6742 or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

As a member of the Snap-on® Total Shop Solutions brand family, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years.

Mitchell 1 offers a complete line of integrated repair software and services, including vehicle repair information, business management and shop marketing services, to help automotive and commercial truck professionals improve productivity and profitability. For more information, visit the company's website at mitchell1.com.

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