



For Immediate Release

Contact:

Janet Dayton

Mitchell 1

858-391-5251

janet.dayton@mitchell1.com

Lynn Konsbruck

Maximum Marketing Services

773-547-0488

lkonsbruck@maxmarketing.com

Mitchell 1 Names Winners of ‘Thank You Thursdays!’ Sweepstakes

\$100 Gift Cards Were Awarded in Celebration of ASPM

SAN DIEGO, Calif., July 1, 2024 – Mitchell 1 recently concluded its “Thank You Thursdays!” sweepstakes in celebration of Automotive Service Professionals Month (ASPM). A winner of a \$100 gift card was announced on the Mitchell 1 [Facebook page](#) every Thursday for 10 weeks.

“We congratulate the winners and thank everyone who entered our ‘Thank You Thursdays!’ Facebook sweepstakes,” said Nick DiVerde, senior director, product management for Mitchell 1. “Automotive Service Professionals Month is the perfect opportunity for us to show our appreciation to all of the service technicians across the country who work hard and are dedicated to the auto care industry.”

The “Thank You Thursdays!” sweepstakes winners include:

- Donnie Bryant - Donnie Bryant Transmission Service
- Vito Castellaccio - Borker Transmission Service Inc
- Joseph Gilson - High Voltage Automotive, LLC
- Joseph Higginson - Northpoint CDJR
- Sean McCall - Motor City Transmissions and Auto Repair
- Steve Newman - Fox and Fox Auto Service
- Michelle Oliver - Avenue Motors
- Heather Parker - Bill’s Service South of Stamford Inc.
- Bryon Reap - Top Choice Auto Repair
- Linda Wood - Wood Alternator

The latest edition of the “Thank You Thursdays!” sweepstakes ran during the National Institute for Automotive Service Excellence’s (ASE) Automotive Service Professionals Month as a way to recognize vehicle service professionals who are proficient, credentialed and committed to excellence.

For more information, visit www.mitchell1.com, call (888) 724-6742 or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

As a member of the Snap-on® Total Shop Solutions brand family, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair software and services, including vehicle repair information, business management and shop marketing services, to help automotive and commercial truck professionals improve productivity and profitability. For more information, visit the company's website at mitchell1.com.

###