For Immediate Release



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Applications Now Being Accepted for the Mitchell 1 Automotive Technology Scholarship

SAN DIEGO, Calif., Jan. 22, 2024 – Applications are now being accepted for the annual Mitchell 1 Automotive Technology Scholarship, which is dedicated to supporting individuals who wish to pursue a career in the auto repair industry. High school seniors and college students in the U.S. and Canada can apply for the scholarship through March 31 by visiting the Automotive Aftermarket Scholarship Central website at <u>www.AutomotiveScholarships.com</u>.

"Mitchell 1 has been a long-time supporter of academic achievement in automotive education," said Nick DiVerde, senior marketing director, Mitchell 1. "We're proud to continue our support by offering this scholarship to a worthy student, so they can acquire essential skills achieve their career goals in this rewarding industry."

The recipient will receive a \$2,500 scholarship, a check for \$500 and roundtrip airfare and accommodations for the winner and a guest to attend the North American Council of Automotive Teachers (NACAT) conference to be held July 22-25, 2024, in Indianapolis, Indiana.

To be eligible, scholarship applicants must be a current student majoring in automotive technology / auto shop repair course work and meet the following criteria:

- Nomination from his/her NACAT instructor
- Minimum overall 3.0 grade point average
- Planning to attend an accredited college or university, or already enrolled in an accredited college
 or university
- A U.S. or Canadian citizen

By completing a single application <u>online</u>, students will be considered for multiple scholarships for which they are eligible, including the Mitchell 1 scholarship. The streamlined website allows applicants to view the details of all scholarships available and continue to update their application until the March 31 deadline.

For more information about Mitchell 1, visit <u>www.mitchell1.com</u>, call (888) 724-6742, or locate an independent sales consultant at <u>www.mitchellrep.com</u>.

About Mitchell 1:

Mitchell 1 offers a full suite of sophisticated software and services, including vehicle repair information, business management and marketing services, that help auto repair shops improve efficiency and profitability at every step of the repair process. Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for over 100 years and is part of the Snap-on[®] TOTAL

SHOP SOLUTIONS brand family – where real-world insights integrate with OEM specifications, procedures and more to help technicians speed repairs with confidence. Key products include ProDemand auto repair information, Manager SE shop management software and SocialCRM shop marketing services. For more information, visit the company's website at <u>mitchell1.com</u>.