



For Immediate Release

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Mitchell 1 Job View Feature Wins People's Choice Award

SAN DIEGO, Calif., Oct. 2, 2025 – Mitchell 1 announces that its Job View feature set in the Manager™ SE shop management software has won a People's Choice Award in the automotive software category of the 2025 Professional Tool & Equipment News (PTEN) Innovation Awards program.

"Receiving a People's Choice Award for our new Job View feature is a tremendous honor – and we're especially grateful to all the service professionals who took the time to cast their vote," said Tim McDonnell, Mitchell 1's senior product marketing manager for Manager SE. "Because this award comes directly from the people using these tools every day, it's particularly meaningful. Job View was designed to help shops work smarter, more efficiently and never miss an opportunity – and this recognition affirms that we're making a real difference in their daily operations."

The Job View feature accelerates customer approvals with professional, well-organized documents that not only strengthen a shop's brand, but also provides instant visibility into profit margins. It organizes repair orders into clear, job-based groupings – bundling labor, parts, sublets and notes into easy-to-read containers. In addition, Job View enhances sales opportunities by simplifying the management of deferred work with reminders for future jobs.

For the 11th year, readers of PTEN were invited to voice their opinions and vote on their top products nominated in the Innovation Awards program to be recognized as 2025 PTEN People's Choice Award winners.

Manager SE [shop management software](#) helps mechanical auto repair shops streamline workflow and track activity from estimate to invoice. The tools and reports in Manager SE give shops a 360-degree view of the entire operation, helping them manage repairs, customer service and the overall business more efficiently and profitably. Manager SE is integrated with [ProDemand®](#), Mitchell 1's comprehensive repair information solution to further increase shop productivity.

About Mitchell 1:

As a member of the Snap-on® Total Shop Solutions brand family, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair software and services, including vehicle repair information, business management and shop marketing services, to help automotive and commercial truck professionals improve productivity and profitability. For more information, visit the company's website at www.mitchell1.com.

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