



For Immediate Release

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Mitchell 1 Names Winners of its 'Thank You Thursdays!' Holiday Sweepstakes

SAN DIEGO, Calif., Jan. 6, 2025 – Mitchell 1 announces the winners of its latest “Thank You Thursdays!” Facebook sweepstakes, which ran during the holiday season to show appreciation for the automotive service professionals who work hard every day to keep drivers safely on the road. One winner of a \$100 gift card was announced on the [Mitchell 1 Facebook page](#) every Thursday for five weeks with an additional winner named on the final day.

The “Thank You Thursdays!” winners include:

- Anabil Flores, Diesel Tech Services Inc.
- Chris Donovan, O’Donovan’s Maintenance & Repair
- Christopher Mayo, Lakeview Auto Repair
- Cristal Hernandez, Diesel Tech Services
- Kim McDonald, Kim's Auto Repair Services
- Larry Conwell, Marytown Garage

“Our ‘Thank You Thursdays!’ sweepstakes was a great way to engage with our customers this past holiday season,” said Jen MacDonald, director of marketing for Mitchell 1. “We would like to thank everyone who entered the sweepstakes and congratulate the six lucky winners. Keep an eye on our Facebook page for our next exciting promotion.”

For more information, visit mitchell1.com, call (888) 724-6742, or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

As a member of the Snap-on® Total Shop Solutions brand family, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair software and services, including vehicle repair information, business management and shop marketing services, to help automotive and commercial truck professionals improve productivity and profitability. For more information, visit the company’s website at mitchell1.com.

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