



**For Immediate Release**

**Contact:**

Janet Dayton  
Mitchell 1

858-391-5251

[janet.dayton@mitchell1.com](mailto:janet.dayton@mitchell1.com)

Lynn Konsbruck

Maximum Marketing Services

773-547-0488

[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## **Mitchell 1's Latest Sweepstakes 'Thanks' Automotive Service Professionals**

**SAN DIEGO, Calif., May 15, 2025** – In celebration of Automotive Service Professionals Month (ASPM) in June, Mitchell 1 announces the return of its popular "Thank You Thursdays!" sweepstakes. One winner of a \$100 gift card will be named each Thursday for six weeks on the [Mitchell 1 Facebook page](#).

"Automotive Service Professionals Month is the perfect opportunity to thank repair technicians across the country for all they do every day to keep vehicles running safely and efficiently," said Jen MacDonald, director of marketing for Mitchell 1. "The 'Thank You Thursdays!' sweepstakes is a small token of our appreciation for their expertise and contributions to the automotive industry."

To enter the sweepstakes, visit Mitchell 1 on [Facebook](#) and click on the [mobile link](#) to fill out the online form by Thursday, June 19, 2025. Each entry is valid for the duration of the sweepstakes period.

The National Institute for Automotive Service Excellence (ASE) designated June 2025 as Automotive Service Professionals Month to recognize service professionals who are proficient, credentialed and committed to excellence.

For more information about Mitchell 1, visit [www.mitchell1.com](http://www.mitchell1.com), call (888) 724-6742, or locate an independent sales consultant at [www.mitchellrep.com](http://www.mitchellrep.com).

### **About Mitchell 1:**

As a member of the Snap-on® Total Shop Solutions brand family, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years.

Mitchell 1 offers a complete line of integrated repair software and services, including vehicle repair information, business management and shop marketing services, to help automotive and commercial truck professionals improve productivity and profitability. For more information, visit the company's website at [mitchell1.com](http://mitchell1.com).

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