

NEWS RELEASE
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New Video Series Highlights How Car-O-Liner Helps Improve Customers' Businesses

CONWAY, Ark. – Nov. 18, 2025 – A new video series featuring Car-O-Liner® customers provides firsthand examples of how *Car-O-Liner* industry-leading collision repair solutions have helped grow their businesses.

"Car-O-Liner customers are our best advocates and the fact that so many were willing to share their stories shows how important Car-O-Liner products are to their businesses," said Doug Bortz, manager collision sales North America for Car-O-Liner. "We have a large and diverse customer base, and we consistently reach out for feedback on products and ways we can help them grow their businesses. These videos demonstrate how our partnerships succeed."

The [videos](#) are available for viewing on the *Car-O-Liner* YouTube® channel. The customer testimonial videos cover topics such as training, customer service and support, innovative products, accurate estimates, improved cycle times and OEM certifications.

"We encourage any shop owner who is looking to improve their collision repair business to watch these testimonial videos. They provide a representative overview of the many ways that Car-O-Liner works closely with customers to maximize the use of their equipment and enhance their businesses," said Bortz.

For more information about the full line of productivity-enhancing *Car-O-Liner* equipment, call 800-521-9696 or visit [Car-O-Liner.com](https://www.car-oliner.com). To view the Car-O-Liner testimonial videos, [click here](#).

About Car-O-Liner

For over 50 years, Car-O-Liner has been the leading global provider of high-quality, technologically advanced collision repair equipment solutions and is one of the many brands that Snap-on offers shop owners and managers to improve daily operations. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on Incorporated is a \$4.7 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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