

NEWS RELEASE
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The Hofmann Dynamic Duo: geoliner 678 Aligner and 15K Four-Post Lift

CONWAY, Ark. – April 29, 2025 – Pairing the Hofmann[®] geoliner[®] 678 Imaging Wheel Aligner with the *Hofmann* 15K Four-Post Lift delivers exceptional alignment precision and lifting capability, while enhancing efficiency and overall shop performance.

“Shops looking to take their alignment services to the next level can rely on the unbeatable combination of the Hofmann geoliner 678 aligner and 15K four-post lift,” said Jordan Krebs, product manager for Hofmann. “This dynamic duo provides superior lifting power and alignment accuracy. Together, they improve workflow and help shops deliver top-tier service to their customers.”

The *Hofmann* [geoliner 678](#) Imaging Wheel Aligner offers advanced technology that boosts productivity and streamlines the alignment process, helping to reduce operating costs. Intelligent features, such as quick compensation and a smart notification system, enable technicians to move efficiently through an optimized alignment routine. Productivity-enhancing features like automatic height tracking, EZ-Toe and the exclusive AC400 wheel clamps increase throughput to service more vehicles.

The versatile *Hofmann* [15K Four-Post](#) Lift is engineered to meet the demands of today’s automotive service industry. It delivers outstanding accommodation, accessibility and capability. With its durable construction, the 15K Lift offers both strength and reliability to meet the elevated standards of professional-grade lifting.

To learn more about the *Hofmann* “dynamic duo” and other *Hofmann* wheel service products, customers can call 800-251-4500 or visit www.hofmann-equipment.com/.

About Hofmann

For more than 90 years, Hofmann has been a world leading innovator of automotive undercar service equipment solutions and is one of the many brands that Snap-on offers repair shop owners and managers. Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct, distributor and Internet channels. Snap-on, an S&P 500 company, generated sales of \$4.7 billion in 2024, and is headquartered in Kenosha, Wisconsin.

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