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Challenger Lifts Opens Registration for Service School

LOUISVILLE, Ky. – Sept. 1, 2026 – Registration is now open for the Challenger Lifts® Service School. Scheduled for Nov. 19-20 in Louisville, Kentucky, Service School is a two-day, hands-on training event designed to help *Challenger Lifts* authorized installers and service technicians deepen their expertise, boost revenue and stand out in a competitive market.

“As the lift industry changes with new products and installation regulations, this is a great opportunity for any service company to brush up on technician knowledge,” said Trevor Coleman, national sales manager for Challenger Lifts. “Service School gives our installers and technicians direct access to our factory specialists, so they leave with practical, hands-on skills they can put to work right away.”

Service School delivers factory-led instruction taught directly by *Challenger Lifts* technical service specialists. Attendees will train on installation and service procedures for two-post lifts, four-post lifts, in-ground lifts and other *Challenger Lifts* equipment, gaining OEM-approved skills trusted by professionals across the industry.

In addition to introducing new and upcoming *Challenger Lifts* products, the training will cover proper installation procedures through actual hands-on practice, servicing techniques designed to help technicians avoid return calls, lift inspections and warranty policy and procedures.

“The Challenger Lifts Service School helps installers and service companies stay competitive in a rapidly evolving industry, offers OEM-approved instruction trusted by professionals and gets technicians up to speed on new products and current installation requirements,” said Coleman. “Seats are limited, so we encourage installers and service companies to register early to secure a spot.”

Only customers who are *Challenger Lifts* distributors who are set up and have accounts already can attend Service School.

To learn more or to register, visit https://challengerlifts.formstack.com/forms/service_school. For more information about *Challenger Lifts* products, visit www.challengerlifts.com.

About Challenger Lifts

Since 1987, Challenger Lifts has been dedicated to the safe design, manufacturing, and distribution of technologically advanced automotive lifts and accessories. Challenger Lifts is a Snap-on® brand with a U.S. manufacturing facility based in Louisville, Kentucky, providing a comprehensive line of vehicle lifts ranging in capacity from 6,000 lbs. to 152,000 lbs, to support a wide variety of automobile and fleet maintenance needs. Founded in 1920, Snap-on Incorporated is a leading S&P 500 company headquartered in Kenosha, Wisconsin.

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