



**NEWS RELEASE**  
For Immediate Release

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## Pro-Cut Reinforces Commitment to Customer Success With Comprehensive Post-Purchase Support

**WEST LEBANON, N.H. – June 2, 2026** – When a vehicle repair facility buys a Pro-Cut™ brake lathe, it is only the beginning of the relationship between Pro-Cut and its customers. From factory-trained technicians and robust warranty coverage to sales enablement tools and certification programs, *Pro-Cut* provides its customer continued support long after the lathe sales are final.

“Pro-Cut continues to demonstrate its commitment to customer success by providing one of the industry’s most comprehensive support programs for shops and technicians after the purchase of a Pro-Cut lathe,” said Bruce Prince, national sales manager-North America for Pro-Cut. “We are committed to standing behind every customer with the training, technical support and business-building resources they need to get the most out of their investment. Our goal is to help shops deliver better brake service while improving profitability and customer satisfaction.”

To help shops maximize equipment performance and technician confidence, *Pro-Cut* offers extensive training programs that include on-site product instruction and sales training conducted by factory-trained experts.

*Pro-Cut* also provides factory repair and technical support through factory-trained service representatives who are available locally to assist customers with service, troubleshooting and training needs. Customers also have access to self-service technical resources, including troubleshooting guides, service bulletins, detailed manuals and parts diagrams designed to help diagnose and resolve equipment issues quickly and efficiently.

In addition to technical support, *Pro-Cut* helps customers drive business growth through a variety of sales and marketing resources. Shops receive access to customer-facing promotional materials designed to help service advisors communicate the value of brake rotor matching as a cost-effective alternative to rotor replacement.

*Pro-Cut* also backs its equipment with a standard two-year parts and labor warranty, covering eligible repairs and replacements during the warranty period.

### About Pro-Cut Brake Solutions

Based in Lebanon, New Hampshire, Pro-Cut International, LLC develops, manufactures and markets patented brake service equipment, including rotor matching systems, bench lathes and wheel handling solutions. These innovative products enhance shop efficiency, increase profitability and are required or recommended by virtually every vehicle manufacturer in the world. Pro-Cut Brake Solutions is one of the many brands that Snap-on offers its customers. Founded in 1920, Snap-on Incorporated is a \$4.7 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For more information about Pro-Cut Brake Solutions, visit <https://www.procutusa.com/>.

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