



NEWS RELEASE
For Immediate Release

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Pro-Cut ‘Save the Rotors’ Tour Heads South for Product Demonstrations and Training

Customers Can Earn Bus Bucks with Free Pro-Cut Product Demonstrations

WEST LEBANON, N.H. – May 12, 2026 – The Pro-Cut™ “Save the Rotors” bus tour is back on the road, heading south this year and making stops at several vehicle repair facilities and schools to share the benefits and value of repairing, not replacing, brake rotors.

“After a successful fall traveling the Eastern Seaboard, we were excited to get back on the road so we could show vehicle repair facilities and tech schools the latest innovative Pro-Cut equipment and how easy it is to use. We also highlighted the financial benefits of repairing and not replacing brake rotors,” said Bruce Prince, national sales manager-North America for Pro-Cut. “As a thank you to those who participated in the demonstrations, we offered Pro-Cut Bus Bucks that are redeemable for select Pro-Cut products.”

The Pro-Cut “Save the Rotors” bus tour recently made stops at vehicle repair facilities and dealerships in Alabama, Florida, Georgia, North Carolina and South Carolina. The tour also visited Wallace Community College in Dothan, Alabama and two schools in Florida, Kirkland Ranch Academy of Innovation in Wesley Chapel and Pinellas Tech College in St. Petersburg.

In collaboration with regional partners, the “Save the Rotors” bus tour stops at vehicle repair facilities and schools where *Pro-Cut* team members demonstrate the capabilities of Pro-Cut brake lathes. These hands-on sessions allow service professionals and students to experience firsthand the efficiency and time-saving benefits of *Pro-Cut* equipment. They also learn how rotor repair can boost business profitability, reduce costs and increase revenue opportunities.

Those who request free “Save the Rotors” bus tour demonstrations are eligible for the *Pro-Cut* Bus Bucks program where they can earn Bus Bucks good toward products they purchase, including the Pro-Cut [X1](#), [X15](#) and [B17](#) brake lathes as well as the *Pro-Cut* [Mule Tire Trolley](#).

For more information about the *Pro-Cut* “Save the Rotors” bus tour or to schedule a tour visit, contact your *Pro-Cut* representative or contact info@ProCutUSA.com.

About Pro-Cut Brake Solutions

Based in Lebanon, New Hampshire, Pro-Cut International, LLC develops, manufactures and markets patented brake service equipment, including rotor matching systems, bench lathes and wheel handling solutions. These innovative products enhance shop efficiency, increase profitability and are required or recommended by virtually every vehicle manufacturer in the world. Pro-Cut Brake Solutions is one of the many brands that Snap-on offers its customers. Founded in 1920, Snap-on Incorporated is a \$4.7 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For more information about Pro-Cut Brake Solutions, visit <https://www.procutusa.com/>.

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