



For Immediate Release

For more information, contact:
Lynn Konsbruck
Maximum Marketing Services
773-547-0488
lkonsbruck@maxmarketing.com

Snap-on Introduces Pass Thru Assistant+

Combines Turn-Key Remote Support and DIY Functionality in One Device

LINCOLNSHIRE, Ill., March 16, 2026 – Snap-on® introduces the Pass Thru Assistant+, a new J2534 programming device that combines the turn-key remote support offered by the Pass Thru Assistant (PTA) with the do it yourself (DIY) functionality of the Pass Thru Pro, giving auto repair and collision technicians the flexibility to program vehicles to match their needs.

“We understand that customers have different needs when it comes to flash programming and sometimes it’s hard to match those needs to one product or the other,” said Helen Cox, marketing and client services director, Snap-on Diagnostics. “With the new Pass Thru Assistant+, technicians have the best of both capabilities – they can do the programming themselves or have an OE-trained technician handle the job so they can stay productive in the bay.”

Features of the [Pass Thru Assistant+](#) include:

- J2534 flash programming services performed remotely by OE trained technicians for domestic, Asian and European vehicles, with guaranteed results
- Repair guidance – customers have access to OE-trained brand-specific master technicians to provide remote repair guidance for today’s complex vehicle systems
- OEM scan support – customers receive comprehensive vehicle reports generated remotely by the team of specialists using OEM factory software
- OEM ADAS – ADAS support and calibration performed remotely by the team of OE-trained specialists
- Functions as a stand-alone J2534 vehicle communication interface (VCI) when used with a PC and OE purchased subscriptions

“While J2534 programming can be a difficult task and not everyone wants to take on what can be complex and time-consuming, the Pass Thru Assistant+ can be used by any technician or shop, regardless of experience, to keep vehicles in-house and increase profits,” concluded Cox.

To learn more information about Snap-on, visit <http://diagnostics.snapon.com> or talk to a Snap-on franchisee or other Snap-on sales representative.

About Snap-on

Snap-on Incorporated is a leading global innovator, manufacturer, and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks including those working in vehicle repair, aerospace, the military, natural resources, and manufacturing. From its founding in 1920, Snap-on has been recognized as the mark of the serious and the outward sign of the pride and dignity working men and women take in their professions. Products and services are sold through the company’s network of widely recognized franchisee vans, as well as through direct and distributor channels, under a variety of notable brands. The company also provides financing programs to facilitate the sales of its products and to support its franchise business. Snap-on, an S&P 500 company, generated sales of \$4.7 billion in 2025, and is headquartered in Kenosha, Wisconsin.

###