



NEWS RELEASE
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Diagnostic Thermal Imager Named MOTOR Top 20 Tools Award Winner

LINCOLNSHIRE, IL, Oct. 12, 2017 – Snap-on is pleased to announce its Diagnostic Thermal Imager (EETH300) has won a prestigious MOTOR Magazine Top 20 Tools Award. This new tool was chosen by MOTOR's technical editors as an innovative product that helps make the jobs of professional shop owners and technicians easier, and helps them fix their customers' cars and light trucks more accurately and quickly.

"We are truly honored to have been recognized by MOTOR Magazine as having one of the most distinctive products in the industry," said Helen Taylor, senior marketing manager, Snap-on Diagnostics. "Since most vehicle faults aren't visible to the naked eye, the Diagnostic Thermal Imager is one of those special products that opens automotive technicians' eyes to a new way of finding faults by making it possible to 'see' heat caused by friction, electrical resistance, fluid restrictions and more."

The Diagnostic Thermal Imager uses infrared technology to make heat 'visible' to reveal problems anywhere on a vehicle, such as brakes, heaters, A/C, engine performance, and electrical and bearings. Technicians see hot and cold areas of the vehicle components to identify both functioning and non-functioning components easily for a much faster diagnosis.

The tool includes an exclusive database of guided tests, with thermal images, to help technicians interpret results for dozens of valuable automotive applications. This new Snap-on technology creates a unique productivity solution for technicians like none ever seen before.

To learn more about the Snap-on Diagnostic Thermal Imager, a video is available on the Snap-on YouTube channel: <https://youtu.be/fJdOYebmi-k>.

To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, leading global innovator, manufacturer and marketer of tool, diagnostic and equipment solutions for professional tool users. Products are sold through its franchised dealer van, company-direct sales and distributor channels, as well as over the Internet. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin.

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